

Connection Tools:	Channels:	Topic Ideas:
resource list	blog post	best products of 2015
checklist	teleseminar	10 new uses for (relevant product)
guidebook	webinar	(relevant topic) book reviews
worksheet	event	travel tips related to your business
inspirational photo	video	list of valuable websites
funny photo	audio download	social cause giveaway
review	ebook	new product review
"top 10"	e-zine	checklist- how to prepare for
interview	worksheet	featured employee fun facts
infographic	newsletter	current events discussion (but be careful)
tutorial	class- in person	better understand infographic
DIY/how-to	class- online	special days of the week: fun fact Friday
demonstration	social media	video tutorial series
recipe	- YouTube, Vimeo, Vine	relevant national recognition day/week
participant vote	- Twitter	seasonal updates- i.e., what's new for fall...
scavenger hunt	- Facebook	new trend alert
giveaway	- Instagram	
contest	- Pinterest	
expert advice	community board	
FAQs	your website	
trivia	google hangout	
fun facts		
stories		
featured member/client/customer		