



Key Elements of a Small Business


Presenters:

Bob Dorse

Tom Ogren


- Handouts:
 - WA State Guide to Business Licensing
 - Contacts and Misc. Information
 - Key Elements of a Small Business
 - Recommended Attorneys
 - Recommended Certified Public Accountants

- **Seattle SCORE Chapter**
 - Non Profit with free all volunteer counseling
 - Partners with U.S. Small Business Administration
 - Created and Copyrighted Business Plans 1993
 - Created Startup Business Task Schedules CD
 - Many Workshops
 - Easy and Friendly counseling appointments
 - Start by calling Karen @ SCORE (206) 553-7320



Key Elements of a Small Business

- Examples of available SCORE Counseling Help
 - For Startups and Established Businesses
 - Business Plans Help and review
 - Financial counseling
 - Bookkeeping and Accounting help
 - Internet Business
 - Buy or Sell a Business




Key Elements of a Small Business

- **Bob Dorse Bio**

- Founder and President of Dorse and Company, Inc.
- Delegate, White House Conference on Small Business 1986 and 1995
- SCORE Counselor and School Tutor since 1997
- SCORE Chapter Chair 1999 and 2000
- SCORE District Director 2001 – 2008
- Participant in developing SCORE New Business Startup CD
- Lead speaker @ SCORE Starting New Business Workshop

- Tom Ogren Bio
 - President/COO, Six Robblees' Inc.
 - SCORE Counselor since 2010
 - Presenter @ SCORE Starting New Business Workshop
 - SCORE Chapter Membership Chairman



Key Elements of a Small Business

- Role Model/Risk Taker
- Stay Organized/Maintain Control
- Be Pro-Active
- Provide incentives, profit sharing and ownership
- Valuation/Incapacitation
- Plan for succession and transition